

Pitch Perfect and boost the European Bio-Economy

Cross-border matchmaking and networking event



SuperBIO is funded by the research and innovation programme 'Horizon 2020' of the European Union under the Grant Agreement No. 691555.



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Agenda for today



Exhibition in Catering Area

Plenary Opening Session			
09:30	Registration and Coffee		
10:00	Introduction to the BioBase4SME and SuperBio projects Tanja Meyer, Bio Base Europe Pilot Plant, Coordinator BioBase4SME		
10:15	Keynote: 10 years back and 10 years forward, investing in the bio-based economy Daniela Aruda Costa, Ludwig Goris and Rob van der Meij, Capricorn Sustainable Chemistry Fund Investment Team		
10:45	Break - Transformation of the rooms		
	Room: Satellite 6	Room: Satellite 7	Room: Galaxy 3
11:00	Pitch Session 1: BIOBASED MATERIALS & INNOVATION SERVICES	Pitch Session 2: BIOENERGY and INNOVATION SERVICES	Matchmaking Session 1
12:30	Break - Lunch		
13:30	Pitch Session 3: BIOBASED CHEMICALS	Pitch Session 4: INNOVATION SERVICES	Matchmaking Session 2
15:00	Break - Coffee		
15:30	Pitch Session 5: FOOD/FEED INGREDIENTS and 'OTHER'	Pitch Session 6: INNOVATION SERVICES (NON-TECHNOLOGICAL)	Matchmaking Session 3
Plenary Closing session (Room: GALAXY 3)			
17:00	Concluding remarks and outlook for the Bio-economy By Stefan Ruyters, Flanders Biobased Valley, Coordinator SuperBio		
17:15	Networking drink		

Innovation vouchers for SMEs with bio-economic innovation plans



Objective: Building new, cross-border, cross-sectoral value chains with European SMEs

- ❖ Innovation by building value chains including SMEs
- ❖ 75% support
- ❖ max 60 000 €

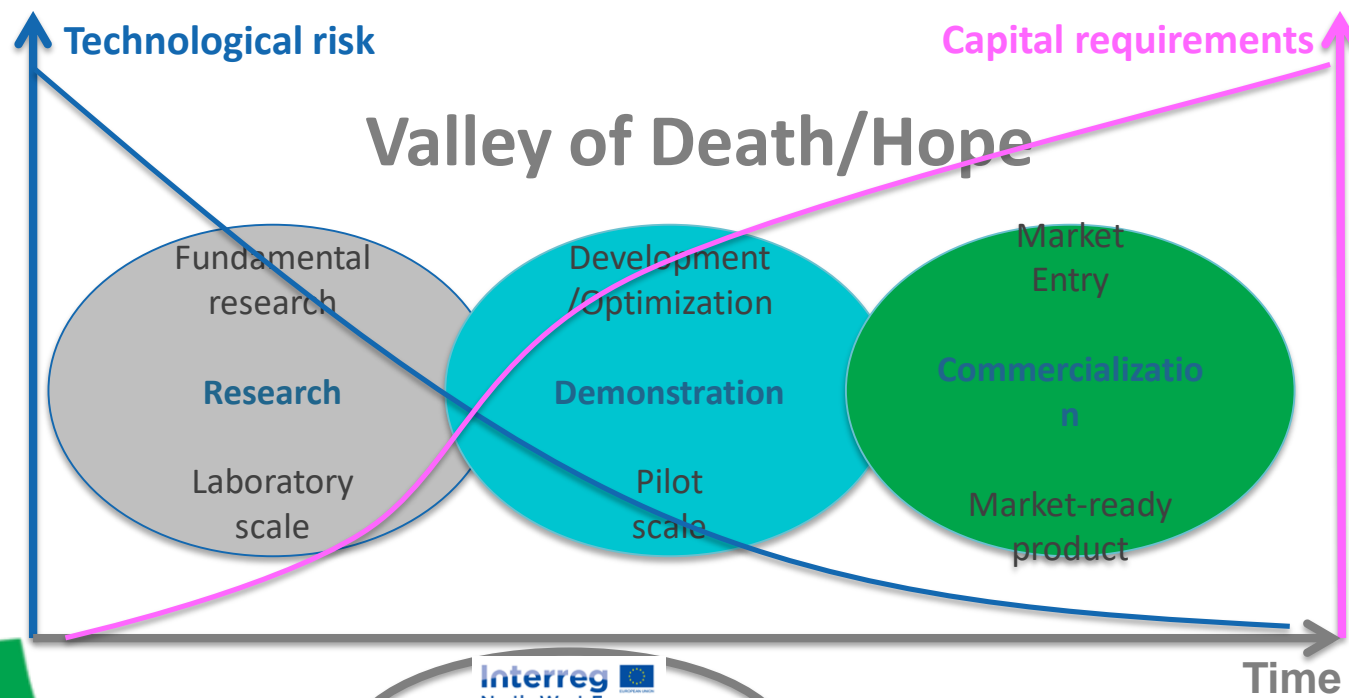


Objective: Enlarging the innovation impact of North-West-European SMEs

- ❖ Innovation within one SME
- ❖ 50% support
- ❖ max 100 000 €

What type of innovation?

- ❖ Bio-economy: biobased or with biochemical processes
- ❖ Technology Readiness Level 4 → 7
- ❖ In 'Valley of Death/Hope' -> Aim: build a good business plan



Type of service for innovative SMEs



Scale up and proof-of-concept
Bio Base Europe Pilot Plant



Techno-economic evaluation
nova Institute, NNFC



Feedstock analysis
nova Institute



Life Cycle Assessment (LCA)
nova Institute



Access to investors
BCNP



Innovation capture and patent filing
Gill Jennings & Every



Market research
nova , NNFC, BCNP



Sustainability and regulatory appraisal
NNFC



Business Planning
BCNP, NNFC



Subsidy and grant strategy
Biotech Subsidy



Scale up and proof-of-concept
Bio Base Europe Pilot Plant



Market and Feedstock research,
sustainability and regulatory appraisal,
business planning
NNFC



MateriaNova
MATERIALS R&D CENTRE

LCA & Eco-Design
MateriaNova



Application testing: fibers, colorants,
plastics, new biomass
REWIn



Social Acceptance – Dialog with stakeholders
AC3A



Pyrolysis and Anaerobic digestion
tcbb RESOURCE

Outcomes and opportunities



- ❖ Network in pan-European context
- ❖ Informative thematic workshops
- ❖ Help to set up a value chain

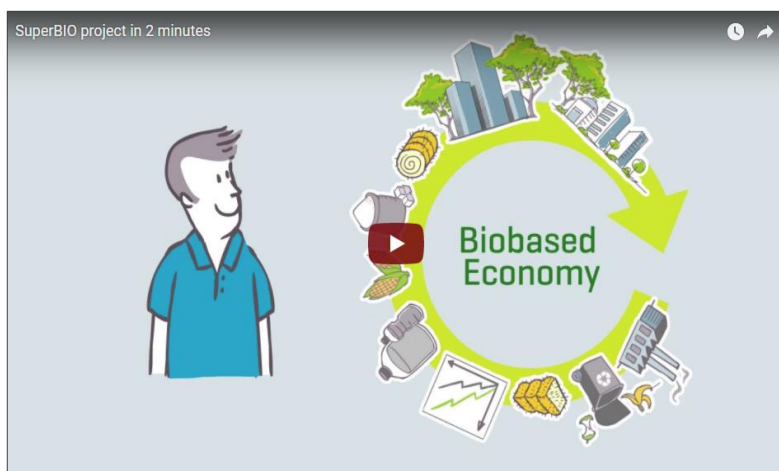
- ❖ Network in NWE context
- ❖ Informative thematic workshops
- ❖ Training about IP, LCA, social acceptance, ...



- ❖ Innovation Bio-camps: 1 week Intensive Innovation and business training with 'serial entrepreneurs' and 'investment managers' and follow up for 1 year



Promotional Videos



[Video Youtube Link](#)



[Video Youtube Link](#)

Outcomes



Selected Innovation Services:	58	52
Total Value:	1.5 MioEUR	1,2M EUR
Validated Applicants:	48	
Easy application procedure:	Done	Done
Quick Feedback:	4-5 weeks	1 month
Low administration	Implemented	Implemented

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Interreg 
North-West Europe
BioBase4SME
European Regional Development Fund



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